

**More Efficient Packaging Made Simple**  
**Storopack Presents Innovative Solutions for Optimal Packaging**  
**Processes in Intralogistics at LogiMAT 2023**

Storopack at LogiMAT  
2023

**Metzingen, February 2023.** In keeping with the trade fair motto “hands-on innovation,” visitors to LogiMAT 2023 in Stuttgart can look forward to exciting new products from Storopack. The Metzingen-based protective packaging specialist will be unveiling innovative solutions to make the packaging logistics process significantly more efficient over the final 100 meters and to boost productivity – from manual or automated packaging through to the processing of filled parcels. Visitors to the trade fair will find Storopack in Hall 2, Stand 2D20 from April 25 to 27.

**Automatically Optimized**

At the international trade fair for intralogistics solutions and process management, Storopack is focusing on two topics: automated packaging and further processing as well as manual packaging with semiautomated further processing. Visitors will experience how shipping boxes can be filled fully automatically with the optimum amount of packaging material – such as robust PAPERplus® paper cushioning – and then sealed with adhesive tape. At its stand, Storopack will also be demonstrating how manual packaging processes can be optimized, with air pillow systems providing AIRplus® air cushions quickly and conveniently. The finished package is then prepared for dispatch using a semiautomated carton sealer. Storopack will be showcasing how these processes work in detail, as well as the productivity benefits, at its trade fair stand.

**Tailored Solutions**

On request, interested visitors to the stand can also find out more about the company’s product portfolio and about solutions for various industries. As a global family-owned company, Storopack boasts extensive expertise in customized protective packaging, technical molded parts, and the optimal packaging logistics process. Another advantage: with Storopack, customers buy directly from the manufacturer.



At LogiMAT 2023, Metzingen-based protective packaging specialist Storopack will be presenting innovative solutions that make the packaging logistics process far more efficient and boost productivity – both in manual and automated packaging. **Image: Storopack**

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Storopack press releases and print-ready images can also be found online at [www.storopack.de](http://www.storopack.de) and [www.cc-stuttgart.de/presseportal](http://www.cc-stuttgart.de/presseportal). Images may be reprinted free of charge for editorial purposes, provided their source is stated.

**About Storopack**

Established as Johannes Reichenecker Lederfabrik in 1874, Storopack Hans Reichenecker GmbH is based in Metzingen, Germany, and has been a specialist in protective packaging since 1959. The global Group produces and supplies tailored, flexible protective packaging for a variety of industries. Storopack is represented with its own production facilities and locations in Europe, North America, South America, Asia, and Australia. Some 2,490 employees work for Storopack around the world. Storopack generated sales of €564 million in 2021, with its products available in more than 60 countries. For more information, please visit [www.storopack.com](http://www.storopack.com)

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